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GRAMMY AND EMMY AWARD-WINNING PRODUCER, NICOLE EHRLICH'S, ROCKET IN MY POCKET PRODUCTIONS ANNOUNCES *THE 4TH ANNUAL WOMEN IN ART* BENEFIT HONORING ACCLAIMED ARTIST, MICKALENE THOMAS, DURING ART BASEL MIAMI BEACH CONVERSATION, BOOK SIGNING AND COCKTAIL HOUR TO BE HELD AT FAENA BAZAAR

MIAMI BEACH, Fla (Nov 29, 2015) – Grammy and Emmy Award-Winning Producer and Curator, Nicole Ehrlich's, Rocket In My Pocket productions, announced today that the annual Women In Art event will be returning for a fourth year to Miami Beach during the yearly Art Basel show. Women In Art will take place on Dec 2nd at FAENA BAZAAR. This year's affair will honor renowned artists Mickalene Thomas, one of the art communities' foremost voices for feminist art.

In years' past the Women In Art event has served as a benefit and platform for such organizations as Lady Gaga's Born This Way Foundation and The Elizabeth A. Sackler Center for Feminist Art and School of Doodle. The format for this year's more open happening will change from an evening event to a daytime arrangement with a cocktail hour and conversation with the artist, along with a book signing.

"Last year's panel discussion that focused on the challenges women in the art world have with getting their work seen, respected, and valued monetarily brought me back to a place where I thought it necessary to

highlight one of the top female artists that we have today," producer and matron of the arts Nicole Ehrlich, said, "and that is why we want to celebrate the extraordinary work of one of the truest feminist artists of our time, Mickalene Thomas."

Honoree, Mickalene Thomas, said, "I have supported the Celebration of Women In Art in the past, and I feel very honored to participate in this years event." Thomas continued, "Our work as women artists is a very important voice to the overall cultural conversations.

An audit of the art world reveals that although 51% of visual artists today, of the art on display in U.S. museums, only 5% of it is made by women. The Celebration of Women in Art Event launched a movement in a new and exciting way, helping put a rumble and shift in the paradigm to change the way women are viewed and supported in the art world.

Past attendees of the event include contemporary artists such as Mr. Brainwash, Natalie White, Millie Brown and Sophia Wallace, with appearances by Lady Gaga, Leonardo DiCaprio, Usher, Tobey Maguire and more. Images and a transcript of the conversation will be available following the event.

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ABOUT ROCKET IN MY POCKET

Rocket In My Pocket is a new entertainment company founded by Nicole Ehrlich. It is focused on creating ground-breaking film, TV, commercial, and transmedia content, working with the world's leading artists and cutting edge technologies. It is pioneering in new distribution models and platforms. Ehrlich's latest projects include being a producer on "The Hunting Ground" and "Til It Happens To You."

ABOUT MIKAELENE THOMAS

NEW YORK-BASED ARTIST MICKALENE THOMAS IS BEST KNOWN FOR HER ELABORATE PAINTINGS COMPOSED OF RHINESTONES, ACRYLIC AND ENAMEL. THOMAS INTRODUCES A COMPLEX VISION OF WHAT IT MEANS TO BE A WOMAN AND EXPANDS COMMON DEFINITIONS OF BEAUTY. HER WORK STEMS FROM HER LONG STUDY OF ART HISTORY AND THE CLASSICAL GENRES OF PORTRAITURE, LANDSCAPE, AND STILL LIFE.

INSPIRED BY VARIOUS SOURCES THAT RANGE FROM THE 19TH CENTURY HUDSON RIVER SCHOOL TO ÉDOUARD MANET, HENRI MATISSE AND ROMARE BEARDEN, SHE CONTINUES TO EXPLORE NOTIONS OF BEAUTY FROM A CONTEMPORARY PERSPECTIVE INFUSED WITH THE MORE RECENT INFLUENCES OF POPULAR CULTURE AND POP ART.

ABOUT NICOLE EHRLICH

Nicole Ehrlich (PGA) started her career in the entertainment business at age 17, winning "Best Young Media Artist" at the Utah Short Film and Video Festival and "Best Experimental Film" at the New Orleans Film Festival. A New York native and Smith College Graduate, Nicole's award winning career in Film, Art, Music, Fashion and Transmedia has spanned over two decades. Ehrlich has garnered a Grammy, multiple MTV Moon Men, international awards, and an Emmy as a Creative Producer for her work. She has been a force behind music videos, TV specials, documentaries, live concerts, commercials, viral content, and photo shoots for iconic artists such as: Lady Gaga, Usher, Mary J. Blige, Blink-182, Enrique Iglesias, Snoop Dogg, The Cure, Quincy Jones, Tony Bennett, Weezer and Wiz Khalifa to name a few. Ehrlich is the co-producer on the Emmy Nominated documentary The Hunting Ground. Lady Gaga's, "Til It Happens To You" the original song in the film, won the Emmy and was nominated for a Grammy & an Oscar.

She has her yearly Celebration of Women in Art during Art Basel Miami Beach and recently produced Millie Brown's "Rainbow Body" solo exhibition.

Ehrlich has worked on projects with such notable photographers and directors as: Brett Ratner, Cass Bird, Catherine Hardwicke, David LaChapelle, Floria Sigismondi, Francis Lawrence, Ines & Vinoodh, Jonas Akerlund, Marc Webb, Nick Knight, Roman Coppola, Sophie Muller, and Steven Klein.

Ehrlich was the VP of Creative Services & Broadcast/Trans-Media at Universal Music Group/ Interscope/ Geffen/A&M for over 10 years and in January 2013 she started her own entertainment company, Rocket In My Pocket.