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BROOKLYN MUSEUM LAUNCHES ANIMATED GIF SERIES

The Brooklyn Museum debuted an online series of animated GIFs this summer, a collaboration between new board member Nicole Ehrlich and Pop Art team YoMeryl.

From Jeff Goldblum snagging a ride from Ai Wei Wei's *Forever Bicycles* to Lena Dunham dining in the nude at Judy Chicago's *The Dinner Party*, the hand-drawn animations show public figures engaging with the exhibitions and collections in transformative –and often whimsical– ways.

The venerable institution has been showcasing the GIFs across their social media platforms, sending the clear message that they embrace the emerging digital artforms of the 21st century. One GIF commemorates this year's historic appointment of Dr. Elizabeth Sackler as the head of the museum, the first woman to hold the position in its 200-year history.

YoMeryl's latest GIF promotes *A Celebration of Women in Art*, the annual fete presented by Ehrlich, the Brooklyn Museum's Elizabeth A. Sackler Center for Feminist Art and School of Doodle at Art Basel Miami.

Slated to kick off the art fair on December 3rd, the GIF depicts the evening's Queen of the Night pop up and performance artist Millie Brown's *Suspended by Optimism*. YoMeryl will be presenting *CLEVERGIRLS* at the event, miniature hand-drawn portraits of partygoers in their signature Pop Art style.

Tickets for *A Celebration of Women in Art* are available at <https://womeninart.ticketsocket.com/>

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Board of trustees member Nicole Ehrlich is the CEO of Rocket in My Pocket, and the recipient of many awards including a Grammy, Emmy and MTV Video Music Awards for her creative production work with Lady Gaga.

YoMeryl is the creative studio of illustrator Bronwyn Lundberg, known for her digital painting *The Lesbian Last Supper*, and net artist Sarah Zucker, a *Jeopardy!* champion.



GIF REFERENCE GUIDE

1. A Celebration of Women in Art: Queen of the Night and performance artist Millie Brown
2. Elizabeth A. Sackler, the new chairwoman of the Brooklyn Museum
3. Lady Gaga + Killer Heels Exhibit
4. Jeff Goldblum + Ai Wei Wei's "Forever Bicycles"
5. Kate McKinnon + Brooklyn Museum's "Divine Felines: Cats of Ancient Egypt" Exhibit
6. Lena Dunham + Judy Chicago's "The Dinner Party"
7. Rachel Maddow + Ai Wei Wei's "He Xie"
8. Spike Lee + Kehinde Wiley's "Napoleon Leading the Army over the Alps"

LINKS

Brooklyn Museum || <http://brooklynmuseum.tumblr.com> @brooklynmuseum

YoMeryl || <http://www.yomeryl.com> @yomeryl

Nicole Ehrlich || <http://www.nicoleehrllich.me> @ehrllichnicole

A Celebration of Women in Art || <https://womeninart.ticketsocket.com/>

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